

WKBD-TV
Public Affairs Programming
April 1 – June 30, 2010

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

AMERICAN BLACK JOURNAL

Produced by WTVS Detroit Public Television, American Black Journal is one of America's longest-running locally produced series, premiering in 1968. American Black Journal is a vibrant and provocative forum for newsmakers, celebrities and everyday people presenting a fascinating glimpse into African American history, politics and culture. The program alternates with Street Beat and airs Sundays at 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.-- 7:00a.m.

STREET BEAT & AMERICAN BLACK JOURNAL

- 4.25.10 00:30:00 POLITICAL
Census results will provide information on the regions developing demographics, shifting population and increased diversity in many communities. Stephen Henderson examines the impact of Michigan's population decline.
- 5.09.10 00:30:00 POLITICAL
Stephen Henderson discussed Arizona's recent immigration law with David Koelsch, Immigration Law Clinic, U of D Mercy; Bill McConico, Former State Representative; Alicia Nails, Journalism Institute for Media Diversity, Wayne State University; and Vickie Thomas, Reporter, WWJ News Radio.
- 5.23.10 00:30:00 POLITICAL
Detroit Charter Commission President, Freman Hendrix discussed the Commission's plans to move toward a new way to run and structure city government.
- 5.30.10 00:30:00 POLITICAL
Highlights from the Michigan Chronicle's Pancakes and Politics speakers forum. Carol Cain moderated a panel of local leaders: Detroit Mayor, Dave Bing; Oakland County Executive, L. Brooks Patterson; Wayne County Executive, Robert Ficano and Paul Gielebhem, Chairman, Macomb County Commissioners on the economy.
- 6.06.10 00:30:00 POLITICAL
Stephen Henderson discussed Detroit Mayor Dave Bing's plans to downsize Detroit and the impact it will have on residents. Guests: Desiree Cooper, Journalist, The Detroit Free Press.
- 4.04.10 00:30:00 ECONOMY
Street Beat examined the economic impact of Michigan's 42% tax incentive to attract film makers to the state and also looked at steps to keep young professionals living and working in Michigan. Guests: Writer/Director, Amy Weber; Christine Simms, Director, Fusion.
- 4.11.10 00:30:00 ECONOMY
George Jackson, President & CEO, Detroit Economic Growth Corporation discussed downtown revitalization projects designed to foster business growth while preserving the city's landscape.
- 4.18.10 00:30:00 ECONOMY
Armen Kabodian, VP/Business Development, CIBER, Inc. and Caroline Chambers, Vice President, Comerica discuss "Motivate Michigan", a contest for college students to initiate creative ideas to improve Michigan's economy. Scholarships and internships will be provided by sponsoring companies and organizations.
- 6.13.10 00:30:00 ECONOMY/HOMELESSNESS
Loss of jobs in Michigan has increased homelessness in the region. Organizations dedicated to combating the problem are featured on Street Beat with host Carol Cain. Guests: Lynn Wilhelm, Chief Development Officer, Coalition on Temporary Shelter (COTS). Award-winning photographer Monte Nagler discussed his recent project-teaching photography to homeless children and the upcoming exhibition of the children's work.
- 5.16.10 00:30:00 HEALTHCARE
Street Beat focuses on childhood obesity. Guests: Cindy Miller, discussed how she helped her family lose a combined 200 pounds in six months. Len Krichko, President and CEO, Boys and Girls Clubs discussed their Triple Play program. Keith Elementary Principal, Suzanne Cowles, discussed her school's recognition from the Surgeon General for creating a healthy school environment, and Shannon Carney Oleksyk, Healthy Kids-Healthy Michigan explains how the program is encouraging healthy lifestyles.

6.27.10 00:30:00 HEALTHCARE
Carol Cain discussed the impact healthcare reform will have on Michigan residents. Guests: Dr. Herbert Smitherman, Jr., physician; Beverly Humphrey and Sharon Harris, Lupus Foundation; Lisa Franklin, Founder, Warriors on Wheels; Marge Wisniewski, Administrative Director, Hospice and Alexandra Hichel, Senior Communications Specialist from the Visiting Nurse Association.

6.20.10 00:30:00 HEALTHCARE
Stephen Henderson discussed First Lady Michelle Obama's visit to Detroit to promote childhood fitness.

5.02.10 00:30:00 YOUTH VIOLENCE/SOLUTIONS
David Perkins, American Bar Association joined Stephen Henderson to discuss the nationwide epidemic of youth-violence, and offered solutions to combat violence at the "Stop Teen Violence Town Hall Meeting". Ben Falik, co-founder, Summer in the City, discussed the program which involves hundreds of youth in projects in Detroit.

FOR MY PEOPLE

4.03.10 00:30:00 POLITICAL
The Bing administration recently announced possible plans to downsize Detroit and relocate residents residing in practically abandoned areas.. David Rambeau discussed the politically explosive decision including, which neighborhoods should be bulldozed and which improved.

5.08.10 00:30:00 POLITICAL
David Rambeau discussed why people refuse to complete the census and how many feel the questions are intrusive and archaic, including the racial categories.

6.05.10 00:30:00 POLITICAL
David Rambeau discussed immigration reform and Arizona's stringent immigration law which many view as a recipe for racial and ethnic profiling

6.12.10 00:30:00 POLITICAL
Ron Scott and David Rambeau discussed Detroit's budget problems, and the need to shrink city government.

6.19.10 00:30:00 POLITICAL
Mark Wells discussed the decision to host the 2010 FIFA World Cup in South Africa and what it means for the country.

6.26.10 00:30:00 POLITICAL
David Rambeau discussed Alvin Greene, an unknown, unemployed, 32-year-old, veteran who shocked the political world by winning the Democratic primary raising questions about how he managed to defeat a well-funded opponent.

4.24.10 00:30:00 CRIME
David Rambeau and Ron Scott discussed the increase in police car chases through neighborhoods and the danger to residents.

5.01.10 00:30:00 CRIME
David Rambeau discussed the recent uptick in hate crimes around metro-Detroit.

5.29.10 00:30:00 CRIME
David Rambeau discussed solutions to prevent teen violence including, jobs, mentoring, conflict resolution and community policing.

4.17.10 00:30:00 EDUCATION
Ron Scott interviewed Pat Whitlow, CEO, Safeway Transportation, about the bidding process to provide goods and services to the Detroit Public Schools and plans to overhaul the system.

5.22.10 00:30:00 EDUCATION
Collegiate sports earn millions of dollars for schools, but graduation rates for many student-athletes are dismal. David Rambeau examines why some athletes do not obtain the education promised by scouts.

5.15.10 00:30:00 ECONOMY
David Rambeau examined entrepreneurial opportunities for laid off auto-workers.
Guest: Michael Parks, CEO of Arrowest Sportswear, discussed his business and entrepreneurial opportunities and challenges.